



Xinhua Finance Agency
新華財金社

Forum and Investment Promotion Conference

XFA provides governments and enterprises with services including organizing forums, investment promotion conference, theme activities as well as media promotion.



What we can do

XFA organizes and promotes investment promotion conference for governments and enterprises. (Currently available service areas: Hong Kong and Singapore).

Activity management:



Book venues



Lay out venues



Invite guests
and media



Arrange business
schedule



Media promotion:

- Manage media reports before, during and after activities to ensure activity to be a hot topic
- Arrange interviews with press to highlight clients' brand
- Assist to generate special columns or report to maximum activities' influence



Xinhua Finance Agency
新華財金社

Successful cases

- In October 2014, XFA co-organized the China-ASEAN Development Forum in Hong Kong.
- In March 2015, XFA held ASEAN-China A Share Investment Forum.
- In 2015 and 2016, XFA assisted Brothers to host the Hong Kong International Music Festival
- In September 2016, during a Hong Kong delegate's visit to Germany led by Carrie Lam who was the Chief Secretary for Administration of Hong Kong, XFA arranged a talk between the delegate and the chairman of Handelsblatt, Germany's leading financial daily.
- In 2016, XFA assisted the Xinhua News Agency Information Center to promote the 16th Western China International Fair in Germany.
- In November 2016, XFA hosted the Hong Kong-Mainland China Capital Market Forum "SZ-HK Stock Connect Insights". The Hong Kong Chief Executive Leung Chun-ying made a speech. Charles Li, chief executive officer of the Hong Kong Stock Exchange, made a keynote speech.
- In November 2017, XFA organized the "Epic Discovery starts from Yunnan—2017 Hong Kong Vintage Cars Yunnan Tour" with the Hong Kong and Macao Affairs Office of Yunnan Government. The activity well promoted Yunnan as a tourism and investment destination both at home and abroad.

